scopism

service north
GLOBAL SIAM CONFERENCE

NOVEMBER 1st 2027

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ABOUT
SERVICE NORTH

Returning for the tenth year, ServiceNorth is the leading SIAM conference in the global event calendar, attracting delegates from all over Europe and beyond.

Our 2026 event had 125+ attendees.

Countries represented included the UK, Ireland, Germany, Denmark, Austria, Finland, France, India, America, Australia, Kuwait and the Netherlands.

After the conference, recorded content is available in our online community of 5,500+ members.

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ABOUT
SERVICE NORTH

Our attendees are from public and private sector organizations with an interest in SIAM. Most delegates are in senior and decision-maker roles, and the conference agenda is developed to provide an engaging experience and to encourage delegates to spend time with sponsors.

2026 delegates included attendees from government organizations, utilities, banking, higher education, manufacturing and telecoms.

Service North is a friendly event powered by deep conversations. It’s about connections and relationships, not badge scanning.

EVENT DETAILS

Date:
Monday 1st November 2027

Location
Manchester Conference Centre
Sackville Street
Manchester
M1 3BB

DELEGATES

120+ in-person attendees including public and private sector organizations with an interest in SIAM, with attendees from the UK, Europe and beyond.

Additional Information

A percentage of the event profits (min. £1000) will be donated to a nominated charity.

WHY SPONSOR?

Some of the key benefits when sponsoring ServiceNorth are:

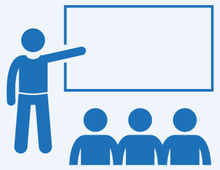
The right audience: our SIAM focus allows us to attract delegates with a very specific interest in SIAM. If your target customers are in this space, this is your best opportunity to reach them

Online sponsor profile before the event: your logo and a link to your site is available online once you become a sponsor, as well as the option to add a video advert

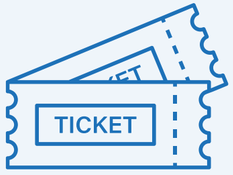
Social media coverage: on Facebook, LinkedIn and Twitter in the run up to the conference

The opportunity to write a blog: to be featured on the Scopism site in the run up to the conference

Dedicated sponsor time: our sponsors are hosted in the same hall where delegates will access food during the breaks and on arrival. There is an hour for networking on arrival, then two breaks and an hour for lunch during the agenda



2-minute introduction: hop on stage before one of our presentations to give delegates a quick insight into what you do



Up to 5 free delegate passes: invite your key clients to join you at the event

Coverage in the Scopism SIAM community: raise your profile to our community members as part of the event promotion.

“Sponsoring Scopism’s Service North Conference not only highlights our expertise but also provides industry-leading content we can share with our customers through our networks and marketing channels.

Sponsoring the Scopism Conference represents a great opportunity for raising our profile and meeting like-minded SIAM people. I would recommend this opportunity to other businesses. What are you waiting for!”

Danny Van Vosselen, Founder and CEO, 2Grips

CHOOSE YOUR PACKAGE

- Brand Visibility & Audience Engagement
- Exclusive Benefits & Personalized Support

Exhibitor only

Conversation Corner

Exhibitor & Speaking Slot

Additional Options

Act fast: only four sponsored speaking slots available in 2027

Exhibitor Only £7,000 OR Exhibitor + Speaking Slot £10,000	
Premium Brand Visibility	▪ Name and logo featured on the Scopism events page. ▪ Inclusion on venue banners and slides, placing your brand front and center throughout the event.
Enhanced Online Presence	▪ A profile on the Scopism website, spotlighting your organization to a global audience. ▪ Social media promotion on platforms like Twitter, LinkedIn, and Facebook, amplifying your reach within the SIAM community.
Engage Directly with the SIAM Community	▪ Dedicated coverage within the Scopism SIAM community, positioning your brand as a thought leader in the space.
Valuable Networking Opportunities	▪ Sponsor space (with table and space for 2 x 1 meter pop up banner or stand backdrop) in the tea/coffee and lunch area, including a table and room for pop-up banners or backdrops, allowing direct interaction with attendees.
Content Marketing Opportunities	▪ A sponsor blog featuring your profile and links to more information, driving traffic to your organization. ▪ A 2-minute sponsor introduction before a presentation, providing a spotlight moment to share your message with attendees.
Exclusive Conference Benefits	▪ Complimentary conference passes for staff and delegates, allowing your team to participate and connect with key industry players.
Dedicated Support for Success	▪ Access to a dedicated marketing contact, ensuring a smooth sponsorship experience and tailored support for maximizing your ROI.

Act fast: only four sponsored speaking slots available in 2026

Conversation Corner Exhibitor £2,000 OR CC Exhibitor + Speaking Slot £5,000	
Premium Brand Visibility	▪ Name and logo featured on the Scopism events page, ensuring visibility to all attendees and online visitors. ▪ Inclusion on venue banners and agendas, placing your brand front and center throughout the event.
Enhanced Online Presence	▪ Social media promotion on platforms like Twitter, LinkedIn, and Facebook, amplifying your reach within the SIAM community.
Valuable Networking Opportunities	▪ Sponsor space in ‘conversation corner’ (café/tall table and space for 1 x 1 meter pop up banner) in the tea/coffee and lunch area, providing a space for direct interaction with attendees.
Exclusive Conference Benefits	▪ Complimentary conference passes for staff (x2) and delegates (x2), allowing your team to participate and giving you the option to invite clients.
Dedicated Support for Success	▪ Access to a dedicated contact, ensuring a smooth sponsorship experience and tailored support for maximizing your ROI.

Add Closing Drinks Sponsorship - £1000	
Prominent Brand Visibility	▪ Name and logo featured on the Scopism events page, ensuring exposure to attendees and visitors both before and after the event. ▪ Placement on venue banners and agendas, showcasing your brand prominently in the event's closing moments.
Social Media Amplification	▪ Social media coverage on Twitter, LinkedIn, and Facebook, extending your brand’s reach to Scopism’s engaged online community.
Content Marketing Opportunities	▪ A dedicated sponsor blog highlighting your organization, including a profile and links to further information, driving interest and web traffic.
Exclusive Event Association	▪ Align your brand with the event's grand finale, becoming synonymous with the closing drinks, a moment attendees will remember as they network and reflect on the day.

2027 Global SIAM Survey/Whitepaper Sponsorship - £10,000 digital only + £4000 for printed copies

Unparalleled Brand Visibility	▪ Your logo featured on the global SIAM survey and all associated promotions, reaching a wide audience from the moment the survey goes live in July. ▪ Logo and profile placement inside the whitepaper, distributed both online and possible additional printed copies to every attendee at the ServiceNorth conference.
Thought Leadership Opportunities	▪ Nominate up to three experts for whitepaper, commentary showcasing insights from your team, clients, or partners as thought leaders in the SIAM space. ▪ Participate in a live stream discussion to highlight your perspective on the findings, elevating your position as a key player in the industry. ▪ Nominate two individuals for a panel discussion on the whitepaper findings at the ServiceNorth conference, giving your brand a voice in high-profile conversations.
Extended Audience Engagement	▪ Social media promotion via Twitter, LinkedIn, and Facebook, keeping your brand in the spotlight throughout the survey and whitepaper lifecycle. ▪ Coverage in the Scopism SIAM community, connecting you with a niche audience of engaged professionals.
Long-Lasting Impact	▪ Your sponsorship goes beyond the conference, as the survey and whitepaper continue to be referenced by professionals in the field, keeping your brand top of mind for months to come.

CONTACT US NOW

TO SECURE YOUR SPONSORSHIP

SCOPISM SERVICE NORTH 27

contact@scopism.com

Please refer to the Sponsorship Agreement full sponsor and organizer obligations

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